

Lisa Top

Graphic Designer • Photographer

www.LisaTop.com
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Education

2010 - 2015

Bachelor of Science - Graphic Design
The Art Institute of San Diego, CA

2002 - 2005

Associate of Science - Graphic Design
The Art Institute of Fort Lauderdale

2001 - 2002

Media Arts and Animation
The Art Institute of Fort Lauderdale

Software

Adobe Creative
Photoshop
Illustrator
Indesign
Lightroom

Microsoft Office
Word
Excel
Powerpoint

Hobbies

Illustrating
Photography
Traveling
Exploring
Food
Cooking

Experience

Freelance

Graphic Designer, Illustrator, Photographer
Los Angeles, CA / San Diego, CA / Fort Lauderdale, FL

05/2008 -

- Maintain steady relationship with clientele
- Strong leadership ability to collaborate on big projects
- Research client needs to enhance their brand
- Design websites, catalogs, logos, labels, business cards, etc.
- Accept new design projects to enhance the creativity and program knowledge
- Enhance products by getting creative with the camera
- Events, culinary, head-shots, landscape photography
- Clients (to name a few) Sir Speedy Printing, Northrop Grumman, Time Warner Cable, ARG, Coldwell Banker, Patriot Services (formally Ambrit), TheSingingFlorist, Buckboard Catering, The Creative Group, Jyoto and South Bay Surgical Center

Picture it on Canvas

Graphic Designer Temporary Position
San Diego, CA

03/2013 - 06/2013

- Designed concepts to be presented to management
- Collaborated with web developer and web designer
- Automated images for presentation on the website/shopping cart
- Conducted photo restoration, manipulation and color enhancement of various images
- Illustrated city-scapes, cartoons, and fairytale characters
- Helped with work load in the warehouse when the creative department was slow

Albertson Wedding Chapel

Photographer, Videographer and Graphic Designer
Los Angeles, CA

12/2009 - 05/2010

- Wedding Photography / Wedding Videographer / Editor
- Updated branding
- Traveled to different locations all over Southern California
- Enhanced sales with different options the clients would be interested in
- Teamed up with other photographers and videographers

Sir Speedy Printing

Graphic Design
Chino, CA

05/2008 - 07/2008

- Created corporate identities, ads, business cards, etc.
- Illustrate, set-up and layout food labels and NCR Forms
- Administrative duties and packaged products to be shipped

Starmen Design Group

Graphic Designer
Los Angeles, CA

02/2007 - 05/2008

- Worked directly with Art Director and Marketing Coordinator
- Designed logos and layouts for catalogs, websites, package designs, corporate identities
- Product photography
- T-Shirt and wrap Illustrations
- New client liaison
- Maintained and updated online e-commerce store
- Secretarial duties - Answered phones, organized and alphabetized